

# The Wiltshire School of Beauty & Holistic Therapy

The Wiltshire School of Beauty & Holistic Therapy is based in Swindon, Wiltshire. Founder, Tia Dowman found us through an advertisement placed in the local Busy Bee Magazine.

Tia wanted a web site to show information about the business as well as information on the courses provided by the school along with a time table and course enquiry/booking form.

Tia already had a design in mind so taking this into consideration, we went ahead and built the site. The site also contains images and information on the team, and the site is updated regularly by us to keep the content fresh and informative.

New pages containing information on new courses are also added on a month to month basis by us and course dates are removed when out of date and new dates are added.

We have also carried out graphic design services for the School which include stand up banners and advertisements to use for local press.

We have also taken over the shop management which involves adding new products, (description, weight, pricing and images).

The site was delivered fully optimized for Google and the other leading search engines. The School can be found on the first page of Google for such terms as 'beauty school swindon - 1st and 2nd place, beauty diploma Swindon - beauty therapy courses swindon - local listings and first page placement. The School also comes top in several other associated search terms in Google and the other leading search engine.

## Summary

To summarize what we do for The Wiltshire School of Beauty & Holistic Therapy:

- Web Design
- Graphic Design
- Content Management
- Search Engine Optimization

*Do you like what we have done for The Wiltshire School of Beauty & Holistic Therapy? Give us a call today to see what we can do for you.*



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Welcome to  
The Wiltshire School of Beauty & Holistic  
Therapy Website  
Beauty and Holistic Therapy Training



Diploma in Manicure Diploma in Pedicure Diploma in Eye Enhancements  
Diploma in Eyelash Perming - Diploma in Wax Depilation  
Diploma in Advanced Wax Depilation - Diploma in Facial Massage and Skin Care  
Diploma in Semi Permanent Eye Lash Extensions - Diploma in Cosmetic Make-Up  
Diploma in Body Massage - Diploma in Reflexology  
Diploma in Pre-Bond Aromatherapy - Diploma in Indian Head Massage  
Diploma in Hand Reflexology - Diploma in Thermal Auricular Therapy  
Diploma in Spray Tanning - Diploma Nail Enhancements

Beauty Therapy Courses - Holistic Therapy Courses - Accredited Courses - CPD Points  
Distance Learning Courses - Flexible Dates and Times - Small Groups

**ENTER SITE**

The Wiltshire School of  
Beauty & Holistic Therapy  
Beauty and Holistic Therapy Training



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The Wiltshire School  
of  
Beauty and Holistic Therapy



Wiltshire's Premier  
Beauty and Holistic Therapy  
Tuition

The School Offers

- Beauty Therapy Courses
- Holistic Therapy Courses
- Refresher Courses
- Professional Training
- Accredited Practitioner Courses
- CPD Points
- Distance Learning Courses
- Flexible Dates and Times
- Professional Training Centres
- In-House Training
- Small Training Groups
- Qualified and Experienced Lecturers

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